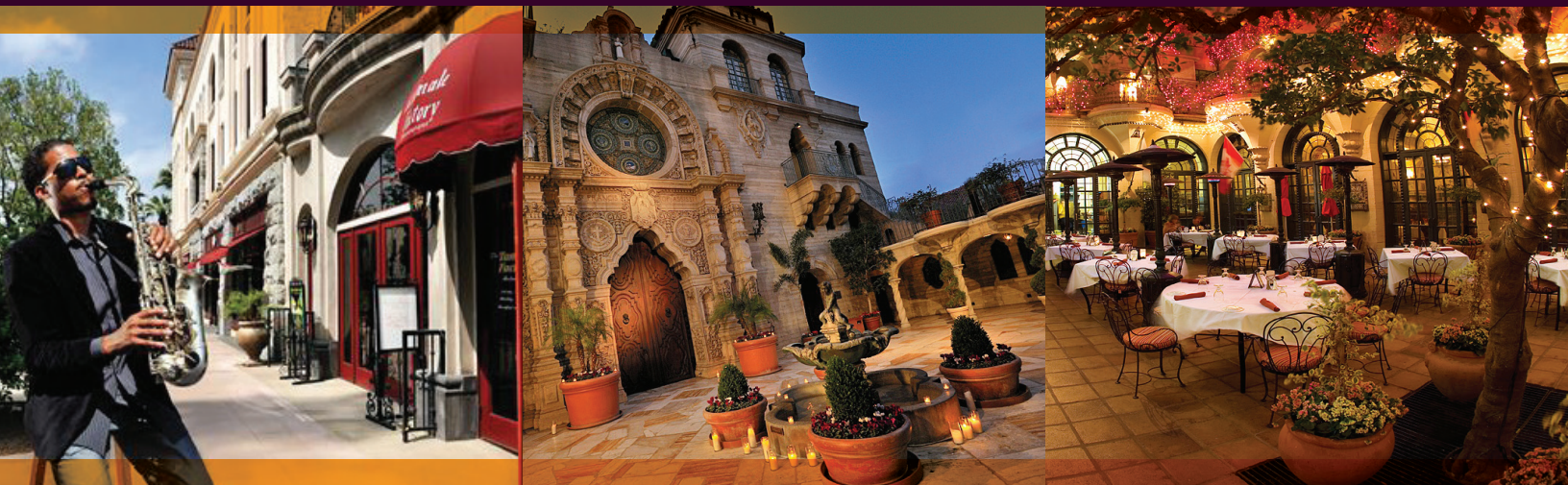




# 2015 BUILDING HEALTHY COMMUNITIES SUMMIT

Helping Health Providers Address Social Determinants of Health

September 18-20, 2015 • Riverside Convention Center • Riverside, CA



Brought to you by the Network of Ethnic Physician Organizations (NEPO) and the California Medical Association Foundation



# W

welcome



NORCAL MUTUAL™



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FOUNDATION



## Welcome

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The 2015 Building Healthy Communities (BHC) Summit—Helping Health Providers Address Social Determinants of Health is a unique and exciting educational event for physicians, public health professionals, and community leaders. The 2015 BHC Summit will provide you with opportunities to learn about emerging health policy issues, best practices for reducing health disparities, and cultural competency in clinical care.

The Summit will inspire physicians and healthcare providers to participate in community health efforts and to be challenged to improve healthcare and the quality of life in their communities. You will have the opportunity to hear from nationally acclaimed thought leaders and network with colleagues. We are also pleased to offer CME credits.

Building healthy communities is a key component of what community physicians are about. The Network of Ethnic Physician Organizations (NEPO) embraces these challenges and encourages physicians and other healthcare providers to be involved in community efforts to make California healthier for all.

Please join us in building on and expanding the important work of NEPO at the largest multi-ethnic physician convening in the country.

We hope to see you in Riverside.

Sincerely,

Lisa Folberg, MPP  
President & CEO, CMA Foundation

Margaret Juarez, MD  
Chair, Network of Ethnic Physician Organizations





Historic Mission Inn Hotel & Spa



attend

## Why attend?

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- Learn about key health policy issues
- Identify best practices
- Participate in leadership training to strengthen multicultural communications and cultural competency in clinical care
- Discover how to engage in community advocacy
- Network with your colleagues
- Earn CME credits

## Who goes?

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- Health care providers
- Health care advocates
- Public health professionals
- Community leaders

## Where is it?

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The 2015 BHC Summit will be held at the Riverside Convention Center in Riverside, CA with rooms available at the National Historic Landmark, the Mission Inn and Spa. The Riverside Convention Center is located in the heart of downtown Riverside. With authentic California history, art and culture, adventurous outdoor attractions, and exciting events, Riverside offers visitors a unique California meeting experience. A block of rooms has been reserved for the 2015 NEPO BHC Summit at a special rate of \$139/night. These rates are guaranteed through Wednesday, August 19th, 2015, or until the room block is filled. To make a reservation, call 1(800) 843-7755 and mention the 2015 NEPO BHC Summit.

# K

keynote

## Keynote Speaker: California Secretary of State Alex Padilla

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Alex Padilla was sworn in as California Secretary of State on January 5, 2015. He is committed to modernizing the office, increasing voter registration and participation, and strengthening voting rights.

Padilla previously served in the California State Senate (2006-2014), where he established a diverse and groundbreaking legislative record, including important health care legislation. To address the growing rates of obesity and diabetes, Padilla authored the law that made California the first state in the nation to require chain restaurants to post calorie information directly on menus and menu boards. "Menu labeling" was later included in the Affordable Care Act and is now national policy.

Padilla was raised in the working class community of Pacoima, California where he attended local public schools and went on to graduate from the Massachusetts Institute of Technology with a bachelor's degree in Mechanical Engineering. Padilla participated in the Coro Fellows Program where he received leadership and public affairs training. He would later work for U.S. Senator Dianne Feinstein and then-Assemblymember Tony Cardenas.

Padilla currently serves as President of the National Association of Latino Elected and Appointed Officials (NALEO), a non-partisan organization made up of more than 6,000 federal, state, and local officials dedicated to all aspects of civic engagement.

# K

keynote

## Keynote Speaker: George C. Halvorson

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George C. Halvorson is the chair and CEO for The Institute for InterGroup Understanding and the Chair for the California First 5 Commission for Children and Families. As Chair and CEO of the Institute For InterGroup Understanding, Halvorson is focused on approaches to deal with issues of racism, discrimination, intergroup anger, and intergroup conflict. In his role as First 5 Commission chair, Halvorson is focusing on improving neuron development and neuron connectivity in the brains of babies and young children.

Prior to taking on his new roles for children and intergroup conflict, Halvorson served for more than eleven years as chair and CEO for Kaiser Permanente. He retired from that position at the end of 2013.

Prior to Kaiser Permanente, Halvorson was the President and CEO for Health Partners in Minnesota for seventeen years.

Earlier in his career, Halvorson was involved in starting health plans in Uganda, Jamaica, Chile, Spain, and Nigeria. He has advised governments in Europe, Saudi Arabia, New Zealand, the Netherlands, and Russia.

Halvorson has authored eight health care related books, including Ending Racial, Ethnic, and Cultural Disparities in Health Care. Warren Buffet called one of the books, "The best health care book ever written."

Halvorson has served on more than 30 boards and commissions and he has chaired more than a dozen -- including chairing the Health Governors for the World Economic Forum in Davos, Switzerland and serving on the IOM Roundtable for Science Driven Health Care.

Halvorson has been awarded more than a dozen lifetime achievement or CEO of the Year awards by academic institutions, commissions, task forces, and various publications.



agenda

# 2015 Tentative Agenda-at-a-glance

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## PRE-CONFERENCE EVENT: DAY 1 – FRIDAY

### 9:00 A.M. . . . . . Medical student poster presentations

Presentations will focus on policies, research interventions and programs that address disease prevention, health promotion, and health equity.

## CONFERENCE STARTS

### 12:00 P.M. . . . . . Registration Opens

### 2:00 P.M. . . . . . Opening Remarks: California Secretary of State, Alex Padilla

### 2:30 P.M. . . . . . General Session: Successful community-based programs for building, sustaining and strengthening healthy communities

### 4:00 P.M. . . . . . Breakout Sessions

#### Breakout Session 1:

Coordinated Care Initiative: Update on implementation

#### Breakout Session 2:

Burden of Illness of Hepatitis C: The importance of screening, how to screen, and how to communicate with patients from ethnic communities

### 5:15 P.M. . . . . . General Session: Pushing towards breakthroughs: Using innovative practice to address toxic stress

## DAY 2 – SATURDAY

7:00 A.M . . . . . **Walk-With-A-Doc**

Enjoy a rejuvenating walk around vibrant downtown Riverside and learn how you can start this program in your community.

8:00 A.M. . . . . **Breakfast**

9:00 A.M . . . . . **Opening Remarks**

(Invited: Surgeon General Vivek Murthy, MD)

9:30 A.M . . . . . **Keynote Address: George Halvorson, Chair, First 5 Commission of California**

10:00 A.M. . . . . **General Session: The Federal Landscape**

11:00 A.M. . . . . **Break**

11:15 A.M . . . . . **Breakout Sessions**

**Breakout Session 1:**

Promoting a culture of health: Making health a priority in ethnic communities

**Breakout Session 2:**

Financial Health & Wellness: Personal and practice management

**Breakout Session 3:**

Addressing stigma and disparities in minority mental health



12:30 P.M. . . . . **Awards Luncheon**  
Presenting the Frank E. Staggers Sr., M.D. Legacy Award and the Ethnic Physician of the Year Award

2:00 P.M. . . . . **Breakout Sessions**

**Breakout Session 1:**  
Impact of Healthcare reform in California: What every physician needs to know

**Breakout Session 2:**  
Building a better medical student: Changes to the MCAT and medical school admissions

**Breakout Session 3:**  
Increasing cultural competency to reduce health disparities in the LGBTQ community

3:15 P.M. . . . . **Break**

3:45 P.M. . . . . **General Session: Provider Wellness: Taking care of ourselves, so we can take care of our patients**

4:45 P.M. . . . . **Closing Remarks**

5:00 P.M. . . . . **NEPO Summit Reception**  
All Summit participants are invited. Enjoy cocktails, music, and hors d'oeuvres, while conversing with Summit speakers or catching up with friends and colleagues.

### **DAY 3 – SUNDAY**

9:30 A.M. . . . . **CME Jazz Brunch**  
To take place at the Historic Mission Inn Hotel



register

# 3 Ways To Register

Phone: 916.779.6620 Fax: 916.721.2450  
Website <https://2015bhcs Summit.eventbrite.com>

## DISCOUNTS FOR MULTIPLE REGISTRATIONS

Five or more full tuition-paying attendees (excluding students, residents and spouses/guests) from the same Ethnic Physician Organizations, medical practice, medical group or medical staff are eligible for tuition discounts of \$50 per person. **Registration forms must be submitted together.**

## CANCELLATIONS

Due to costs incurred, cancellations received prior to September 1, 2015, are subject to a \$25 administrative fee. No refunds will be issued for cancellations received on or after **September 1, 2015.**

**Watch for conference agenda details to be posted soon at [www.ethnicphysicians.org](http://www.ethnicphysicians.org)**

	Early bird - received on or before 8.17.15	Received after 8.1.15
General registration	\$199	\$299
Medical Students	\$50	\$50
Spouse/guest (receptions and meal functions only)***	\$100	\$100

\*\*\*Attendance of educational sessions requires full tuition.



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Please use a separate form for each individual registering (except guest registering with you).

NAME / DEGREE \_\_\_\_\_

TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY / STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

(Please provide e-mail for purposes of receiving registration confirmations and CME certificate.)

**Will a non-provider spouse or guest attend the Summit receptions or meal functions?**

If yes, include applicable fee and enter guest's name below. Spouses/guests who attend Summit educational sessions must register and pay full tuition.

\_\_\_\_\_

To register online, please visit: <https://2015bhcs Summit.eventbrite.com>

PLEASE USE THIS FORM  
TO PHONE OR FAX IN  
YOUR REGISTRATION

### PAYMENT

General registration \$ \_\_\_\_\_

Spouse/guest registration \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Charge my credit card:

American Express

Mastercard  VISA

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration date \_\_\_\_\_ / \_\_\_\_\_

Zip code of credit card billing address:

\_\_\_\_\_

Signature (required!):

\_\_\_\_\_

Name on card if different from above:

\_\_\_\_\_

**California Medical Association Foundation**

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“If there is **one conference you attend this year**, the NEPO BHC Summit is the ONE. You do not want not miss this **great opportunity.**”

*-Randy W. Hawkins, MD, President, Charles R. Drew Medical Society,  
Appointed member of the Medical Board of California*